



2022

FALL CONFERENCE

SPONSORSHIP OPPORTUNITIES

September 18-20, 2022

Delta Hotels by Marriott
Grand Okanagan Resort



Fall Conference Sponsor Benefits

We are back and excited to see you at the BC Road Builders and Heavy Construction Association Annual Fall Conference in Kelowna! This annual event provides opportunities for industry meetings, golf and networking. As always, these conferences are made possible by the continued support of our members. We thank the many companies who have and continue to sponsor our association events.

This event is attended by over 500 delegates, including guests from other partnering organizations/associations and the provincial government. Sponsoring this conference is a great way to show your support for the association.

Please do not hesitate to reach out to our team to discuss these opportunities in order to best customize the deliverables to your organization.

As a BCRB Fall Conference Sponsor, your company will benefit from a variety of branding opportunities as we promote this year's celebrations.

WEBSITE & ELECTRONIC ADVERTISEMENTS

Sponsor recognition will appear in association newsletters and websites

E-MAIL CAMPAIGN

The event and its sponsors will be promoted via a series of email newsletter communications sent directly to the inboxes of hundreds of industry professionals

EVENT PROGRAM

Every attendee of the BCRB Fall Conference will have access to the event program featuring information about our sponsors

ON-SITE DISPLAYS

Sponsor logos will be featured on a variety of on-site signage and digital presentation formats

ON-SITE BRAND INTEGRATION

Branding of the event venues using décor, signage, and electronic displays to ensure excellent brand recognition and connection with attendees

NAME BADGE RECOGNITION

Your conference name badge will highlight you as an event sponsor

Please contact our conference team at events@roadbuilders.bc.ca or 604-952-5507 to confirm sponsorship.



Fall Conference Sponsor Benefits

2022 SPONSORSHIP BENEFITS & RECOGNITION

| | GOLD | SILVER | BRONZE | PARTNER |
|---|----------|-----------|-----------|---------|
| SPONSORSHIP INCLUSIONS | \$5,500+ | \$3,500 + | \$1,500 + | \$500 + |
| Logo recognition on the monitor at registration | * | | | |
| Opportunity to provide a room drop to delegates | * | | | |
| Verbal recognition at events | * | | | |
| Personalized social media recognition posts | * | * | | |
| Opportunity to pre-arrange seating for Fall Banquet | * | * | | |
| Logo recognition on tent cards/ signage for all events included in your sponsorship | * | * | * | |
| Logo recognition on visual presentations during the conference | * | * | * | * |
| Logo placement on event program | * | * | * | * |
| Logo placement on conference website | * | * | * | * |
| e-Newsletter Recognition - pre & post conference | * | * | * | * |
| Acknowledgment on BC Road Builders' Social Media | * | * | * | * |



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Sponsor Opportunities

GOLD SPONSORSHIPS

REVERSE DRAW SPONSOR

SOLD

Sponsor the Conference's headlining game! be front and centre at the banquet for the Reverse Draw.

- Your company logo will be displayed on the Reverse Draw Tickets & mentioned throughout the event

KEYNOTE SPONSOR

\$6,500

Be the main event! Sponsor the Conference Keynote taking place during morning plenary.

One Available - One Sold

- Opportunity to introduce the keynote.

REGISTRATION SPONSOR

SOLD

Be the delegates' first stop at the 2022 BCRB Fall Conference! This is a premier sponsorship opportunity and will provide your organization with front and centre branding when delegates arrive at the conference & beyond.

- Your company logo will be displayed on the lanyards that are given at registration.

HOTEL ROOM KEY SPONSOR

SOLD

Every delegate staying at the hotel will receive a room key featuring your logo.

- Your company logo on the hotel room key

SILVER SPONSORSHIPS

ROAD BUILDERS' RECEPTION SPONSOR

SOLD

Kick off the conference! Become headlining sponsor of the conference opening reception.

- Your company logo displayed throughout the event

MONDAY BREAKFAST SPONSOR

SOLD

Help get our attendees off to a great start with a buffet breakfast.

- Your company logo displayed on breakfast buffet signage

FALL BANQUET DINNER WINE SPONSOR

SOLD

Enhance the delegate experience by providing branded table wine on each of the tables.

- Company logo displayed branded wine tags

CONSTRUCTION LEADERS' BREAKFAST SPONSOR

SOLD

Help get our attendees off to a great start with a buffet breakfast.

- Your company logo displayed on breakfast buffet signage

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Sponsor Opportunities

BRONZE SPONSORSHIPS

GOLF TOURNAMENT LUNCH SPONSOR

SOLD

Provide lunch to each player on Course: Fall Open (SUN x1) & Fall Classing (MON x2)

- Personalized signage on course

GOLF CART SPONSOR

SOLD

Three Available

Enjoy peak visibility on the course as every cart is branded with your logo.

- This sponsorship has 3 opportunities: Fall Open (SUN x1) & Fall Classic (MON x2)

PHOTO BOOTH SPONSOR

\$1,500

Sponsor an interactive photo booth at the Sunday Road Builders' Reception.

One Available - One Sold

- Your logo will be displayed at the photo station and on communications

ENTERTAINMENT SPONSOR

\$1,500

Two Available

Provide the music entertainment for the Sunday Road Builders' Reception.

- Your company logo displayed on signage at the event

COFFEE BREAKS

\$1,500

Keep our attendees going with a break between sessions!

Three Available - One Sold

- Company logo displayed on coffee break station.

WINE TOUR SPONSOR - MONDAY ALTERNATE PROGRAM

SOLD

Help our delegates enjoy all Kelowna has to offer. Guests will visit a local winery for a tasting and lunch!

- Company Logo displayed on directional/ transportation signage



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Sponsor Opportunities

PARTNER SPONSORSHIPS

HOLE IN ONE

SOLD

Who doesn't love some healthy competition! Two opportunities are available at the Fall Classic.

- Personalized hole signage featuring your company and prize (prize insurance to be provided by sponsor)
- Opportunity to be present on course

MONDAY FALL CLASSIC TOURNAMENT CONTEST SPONSOR

\$750

Eight Available

Have a presence on the course, either with signage or spend the day at your hole!

- Personalized hole signage featuring your company.
- Opportunity to be present on course

MONDAY FALL CLASSIC TOURNAMENT HOLE SPONSOR

\$500

Eighteen Available - Six Sold

Have a presence on the course, either with signage or spend the day at your hole!

- Personalized hole signage featuring your company.
- Opportunity to be present on course

GOLF TRANSPORTATION SPONSOR

\$500

Two Available

Help move delegates from here to there and become a transportation sponsor.

- Your company logo will be displayed on directional signage for pick up locations.

GOLF CART WATER SPONSOR

SOLD

Keep our golfers hydrated. Provide each of our golfers with water to stay cool!

- Your company logo will be displayed on conference sponsor signage & slides.
- Opportunity to provide branded water bottles if preferred

**We look forward to working with you to ensure your organization's goals are exceeded.
Please reach out to our team to secure sponsorship or discuss custom opportunities.**



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Sponsorship Confirmation Form

PLEASE FILL OUT THE BELOW INFORMATION.

Once completed please email: events@roadbuilders.bc.ca

COMPANY INFORMATION

| | |
|----------|---------------|
| COMPANY: | PHONE NUMBER: |
| NAME: | EMAIL: |

| SPONSORSHIP SELECTION OR PRIZE DONATION | PRICE |
|---|-------|
| | |
| | |
| | |
| | |
| | |
| TOTAL | |

PAYMENT INFORMATION

| | |
|-------------------|------------|
| VISA/MASTERCARD # | EXPIRY: |
| NAME ON CARD: | SIGNATURE: |

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