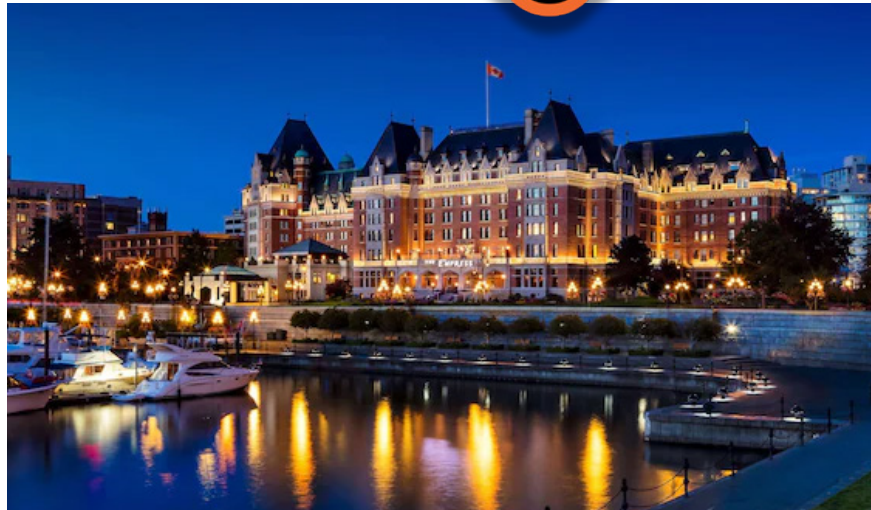


2022 Annual General Meeting & Holiday Celebrations

SPONSORSHIP OPPORTUNITIES



December 1-3, 2022 | Fairmont Empress Victoria



2022 AGM & Holiday Celebrations



The BC Road Builders and Heavy Construction Association is pleased to host its 56th Annual General Meeting and Holiday Celebration once again in Victoria at the beautiful Fairmont Empress Hotel.

This event is an Association favourite as it provides the opportunity to reflect on the year's accomplishments and successes as well as begin to prepare for the work ahead next year. It also provides an official kick-off to the holiday season with lots of opportunities to network, socialize and have fun.

As always, this conference is made possible by the continued support of our members. We thank the many companies who have and continue to sponsor our Association's events.

The AGM is the premier BC Road Builders' event attended by over 600 delegates, including guests from other partnering organizations/associations and the provincial government.

Sponsoring this conference is a great way to show your support for the Association.

As a BCRB AGM & Holiday Celebration sponsor, your company will benefit from a variety of branding opportunities as we promote this year's celebrations:

- **WEBSITE & ELECTRONIC ADVERTISEMENTS**

Sponsor recognition will appear in association newsletters and websites

- **E-MAIL CAMPAIGN**

The event and its sponsors will be promoted via a series of series of emailed newsletters sent directly to the inboxes of hundreds of industry professionals

- **EVENT PROGRAM/ APP**

Every attendee of the BCRB AGM & Season Celebrations will access an event program/app featuring information about our sponsors

- **ON-SITE DISPLAYS**

Sponsor logos will be featured on a variety of on-site signage and digital presentation formats

- **ON-SITE BRAND INTEGRATION**

Branding of the event venues using décor, signage, and electronic displays to ensure excellent brand recognition and connection with attendees

- **NAME BADGE RECOGNITION**

Your conference name badge will highlight you as an event sponsor

- **RESERVED TABLE SELECTION AT THE ANNUAL JINGLE BELL BALL**

All sponsorships valued at \$2,000+ are entitled to a complimentary reserved table

Please contact our conference team at events@roadbuilders.bc.ca or **604-952-5507** to confirm sponsorship



2022 AGM & Holiday Celebrations

CONFERENCE SPONSORSHIPS

Please contact our conference team at events@roadbuilders.bc.ca or **604-952-5507** to confirm sponsorship

REGISTRATION SPONSOR

\$6,500
1 Available

Be the delegates' first stop at the 2022 Annual General Meeting! This is a premier sponsorship opportunity and will provide your organization with front and centre branding when delegates arrive at the conference & beyond

Recognition includes:

- Your company logo will be displayed on the lanyards that are given at registration
- Your company logo will be displayed on the monitor at registration rotating the agenda & features

KEYNOTE SPONSOR

\$6,500
1 Available

Be the main event! Sponsor the Conference Keynote.

Recognition includes:

- Opportunity to introduce the Keynote Speaker

HOTEL KEY SPONSOR

\$6,000
1 Available

Every delegate staying at the hotel will receive a room key featuring your logo.

Recognition includes:

- Your company logo on the hotel room key

HOTEL ROOM DOOR HANGERS

\$5,000
1 Available

Welcome the guests to their hotel rooms with a message and your logo on a sign hung to their room door handle.

Recognition includes:

- Your company logo on the door hangers

BREAKFAST BUFFET SPONSOR

\$3,500
1 Available

Help get our attendees off to a great start with a buffet breakfast.

Recognition includes:

- Your company logo displayed on breakfast signage



2022 AGM & Holiday Celebrations

LEADERS' LUNCH

Thursday, December 1st,
12:00 PM – 2:00PM

Please contact our conference team at events@roadbuilders.bc.ca or **604-952-5507** to confirm sponsorship

LEADERS' LUNCH – TABLE WINE

\$3,000
2 Available

Your logo will be seen as table wine is passed and poured by attendees at lunch.

Recognition includes:

- Your logo displayed on branded wine tags (Red or White)

LEADERS' LUNCH – RECEPTION HOST BAR

\$2,500
4 Available

As guests arrive for the Leaders' lunch - their first stop is the bar!

Recognition includes:

- Your logo will be displayed at the bar station and on tables during the reception

LEADERS' LUNCH

\$2,000
4 Available

This midday menu features delicious food and your company logo!

Recognition includes:

- Your logo displayed on lunch menu





2022 AGM & Holiday Celebrations

ROYAL BC MUSEUM GRAND RECEPTION

Thursday, December 1st,
7:00 PM

Please contact our conference team at events@roadbuilders.bc.ca
or **604-952-5507** to confirm sponsorship

ROYAL BC MUSEUM GRAND RECEPTION AFTER HOURS JAZZ LOUNGE

\$5,000
1 Available

Recognition includes:

- Your logo will be displayed on signage at the event

ROYAL BC MUSEUM GRAND RECEPTION SIGNATURE DRINK

\$2,500
3 Available

Recognition includes:

- Branded signature drink with logo recognition

ROYAL BC MUSEUM GRAND RECEPTION HOST BAR

\$2,000
4 Available

Recognition includes:

- Your logo will be displayed at the bar stations and on the tables during the reception

ROYAL BC MUSEUM GRAND RECEPTION ENTERTAINMENT

\$1,500
2 Available

Recognition includes:

- Your logo will be displayed at the event

ROYAL BC MUSEUM GRAND RECEPTION PHOTO BOOTH

\$1,500
2 Available

Recognition includes:

- Your logo will be displayed at the photo station and on communications



2022 AGM & Holiday Celebrations

MoTI CONTRACTOR OF THE YEAR AWARDS LUNCH

Friday, December 2nd,
12:00 – 2:00 PM

Please contact our conference team at events@roadbuilders.bc.ca or 604-952-5507 to confirm sponsorship

TABLE WINE SPONSOR

\$3,000
2 Available

Your logo will be seen as table wine is passed and poured by attendees at lunch.

Recognition includes:

- Your logo displayed on branded wine tags (Red or White)

RECEPTION HOST BAR

\$2,500
4 Available

Help attendees to enjoy a drink while they await the anticipated awards to begin.

Recognition includes:

- Your logo will be displayed at the bar station and on tables during the reception

CONTRACTOR OF THE YEAR AWARDS LUNCH

\$2,000
4 Available

This midday menu features delicious food and your company logo!

Recognition includes:

- Your logo displayed on lunch menu





2022 AGM & Holiday Celebrations

JINGLE BELL BALL

Friday, December 2nd,
6:00 PM

Please contact our conference team at events@roadbuilders.bc.ca
or **604-952-5507** to confirm sponsorship

AFTER HOURS PARTY

\$5,000
1 Available

Recognition includes:

- Your logo displayed on signage at the event

DINNER SPONSOR

\$4,000
4 Available

Enjoy being the topic of conversation around the Jingle Bell Ball Dinner Table.

Recognition includes:

- Your company logo will be displayed on the event menu and on screen during the event

TABLE WINE SPONSOR

\$3,000
2 Available

Your logo will be seen as table wine is passed and poured by attendees.

Recognition includes:

- Your logo displayed on branded wine tags (Red or White)

RECEPTION HOST BAR

\$2,500
4 Available

Cheers to the holiday season at this festive reception!

Recognition includes:

- Your logo will be displayed at the bar station and on tables during the reception

ENTERTAINMENT

\$2,000
2 Available

It's not a party without great music - keep the party rocking!

Recognition includes:

- Your logo displayed on screen & announcement made

DOOR PRIZES

\$2,000
2 Available

It's the season of giving so help us give out some awesome door prizes!

Recognition includes:

- Your logo displayed on signage at the event & announcement made during draw

COUPLES' PHOTOS

\$1,500
2 Available

The holiday photobooth is always a hit - and makes a great take home momento.

Recognition includes:

- Your logo will be displayed at the photo station and on communications



2022 AGM & Holiday Celebrations

FAMILY BREAKFAST

Saturday, December 3rd,
8:00 – 11:00 AM

Please contact our conference team at events@roadbuilders.bc.ca
or **604-952-5507** to confirm sponsorship

KIDS HOLIDAY GIFTS

\$3,500
1 Available

A very special Santa arrives for photos and to deliver custom gingerbread houses for the children.

Recognition includes:

- Gingerbread houses created with your logo, packaged as a takeaway gift for each child

FAMILY BREAKFAST WITH SANTA

\$1,000
4 Available

Be part of this beloved BCRB family tradition!

Recognition includes:

- Your logo will be displayed on signage at the event

ALTERNATE PROGRAM

Thursday, December 1st,
2:00 – 3:30 PM

ALTERNATE PROGRAM AFTERNOON TEA

\$500
4 Available

A visit to the Empress is not complete without their famous afternoon tea!

Recognition includes:

- Your logo will be displayed on signage at the event

