



# BC ROAD BUILDERS FALL CONFERENCE

KELOWNA, BC

# 2023

SEPTEMBER 17 TO SEPTEMBER 19

MARRIOTT GRAND OKANAGAN RESORT



SPONSORSHIP OPPORTUNITIES

# FALL CONFERENCE SPONSOR BENEFITS

We are excited to be heading to Kelowna for the Annual BC Road Builders 2023 Fall Conference. With over 500 attendees, this conference is the perfect opportunity to showcase your company to industry professionals, network with peers, and gain insight into the latest industry updates.

As a sponsor, you will have the opportunity to promote your organization to a highly engaged audience of key decision-makers, including contractors, suppliers and government representatives. You will also have the opportunity to showcase your products and services through a variety of sponsorship levels, each offering unique benefits to help you maximize your exposure. Don't miss this chance to showcase your brand, connect with industry professionals, and gain insight into the latest trends and innovations in the industry.

Please do not hesitate to reach out to our team to discuss these opportunities in order to best customize the deliverables to your organization.

**As a BCRB Fall Conference Sponsor, your organization will benefit from a variety of branding opportunities as we promote this year's conference.**

## **WEBSITE & ELECTRONIC ADVERTISEMENTS**

Sponsor recognition will appear in association newsletters and websites

## **E-MAIL CAMPAIGN**

The event and its sponsors will be promoted via a series of email newsletter communications sent directly to the inboxes of hundreds of industry professionals

## **EVENT PROGRAM**

Every attendee of the BCRB Fall Conference will have access to the event program featuring information about our sponsors

## **ON-SITE DISPLAYS**

Sponsor logos will be featured on a variety of on-site signage and digital presentation formats

## **ON-SITE BRAND INTEGRATION**

Branding of the event venues using décor, signage, and electronic displays to ensure excellent brand recognition and connection with attendees

## **NAME BADGE RECOGNITION**

Your conference name badge will highlight you as an event sponsor



Please contact our conference team at [events@roadbuilders.bc.ca](mailto:events@roadbuilders.bc.ca) or 604-952-5507 to confirm sponsorship.

# FALL CONFERENCE SPONSOR BENEFITS

## 2023 SPONSORSHIP BENEFITS & RECOGNITION

	GOLD	SILVER	BRONZE	PARTNER
<b>SPONSORSHIP INCLUSIONS</b>	\$5,500+	\$3,500 +	\$1,500 +	\$500 +
Logo recognition on the monitor at registration	*			
Opportunity to provide a room drop to delegates	*			
Verbal recognition at events	*			
Personalized social media recognition posts	*	*		
Opportunity to pre-arrange seating for Fall Banquet	*	*		
Logo recognition on tent cards/ signage for all events included in your sponsorship	*	*	*	
Logo recognition on visual presentations during the conference	*	*	*	*
Logo placement on event program	*	*	*	*
Logo placement on conference website	*	*	*	*
e-Newsletter Recognition - pre & post conference	*	*	*	*
Acknowledgment on BC Road Builders' Social Media	*	*	*	*



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# SPONSOR OPPORTUNITIES

## GOLD SPONSORSHIPS

### REVERSE DRAW SPONSOR

**\$10,000**

Sponsor the Conference's headlining game! Be front and centre at the banquet for the Reverse Draw.

- Your company logo will be displayed on the Reverse Draw Tickets & mentioned throughout the event

### REGISTRATION SPONSOR

**\$7,000**

Be the delegates' first stop at the 2023 BCRB Fall Conference! This is a premier sponsorship opportunity and will provide your organization with front and centre branding when delegates arrive at the conference & beyond.

- Your company logo will be displayed on the lanyards that are given at registration.

### KEYNOTE SPONSOR

**\$6,500**

Be the main event! Sponsor the Conference Keynote taking place during morning plenary.

*2 Available*

- Opportunity to introduce the keynote.

### HOTEL ROOM KEY SPONSOR

**\$6,000**

Every delegate staying at the hotel will receive a room key featuring your logo.

- Your company logo on the hotel room key

## SILVER SPONSORSHIPS

### ROAD BUILDERS' RECEPTION SPONSOR

**\$4,500**

Kick off the conference! Become headlining sponsor of the conference opening reception.

*4 Available*

- Your company logo displayed throughout the event

### MONDAY BREAKFAST SPONSOR

**\$3,500**

Help get our attendees off to a great start with a buffet breakfast.

- Your company logo displayed on breakfast buffet signage

### FALL BANQUET DINNER WINE SPONSOR

**\$3,500**

Enhance the delegate experience by providing branded table wine on each of the tables.

- Company logo displayed branded wine tags

### CONSTRUCTION LEADERS' BREAKFAST SPONSOR

**\$3,500**

Help get our attendees off to a great start with a buffet breakfast.

*2 Available*

- Your company logo displayed on breakfast buffet signage

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# SPONSOR OPPORTUNITIES

## BRONZE SPONSORSHIPS

### WOMEN IN ROAD BUILDING LUNCH SPONSOR

\*Also available exclusively as a Gold Sponsorship for \$5,500

- Personalized signage at the event.

**\$3,000**

2 Available

### GOLF TOURNAMENT FLAG SPONSOR

Fall Open (SUN x1) & Fall Classic (MON x1)

- Personalized signage on course and Flags on all courses \*company to provide flags

**\$3,000**

2 Available

### GOLF TOURNAMENT LUNCH/ BRUNCH SPONSOR

Provide lunch to each player on Course: Fall Open (SUN x1) & Fall Classic (MON x1)

- Personalized signage on course and at sponsored meal

**\$3,000**

2 Available

### GOLF CART SPONSOR

Enjoy peak visibility on the course as every cart is -branded with your logo.

- This sponsorship has 3 opportunities: Fall Open (SUN x1) & Fall Classic (MON x2)

**\$3,000**

3 Available

### PHOTO BOOTH SPONSOR

Sponsor an interactive photo booth at the Sunday Road Builders' Reception.

- *Your logo will be displayed at the photo station and on communications*

**\$1,500**

### ENTERTAINMENT SPONSOR

Provide the entertainment for the Sunday Road Builders' Reception.

- Your company logo displayed on signage at the event

**\$1,500**

3 Available

### COFFEE BREAKS

Keep our attendees going with a break between sessions!

- Company logo displayed on coffee break station.

**\$1,500**

3 Available

### MONDAY ALTERNATE PROGRAM SPONSOR

Help our delegates enjoy all Kelowna has to offer.

- Company Logo displayed on directional/ transportation signage

**\$1,500**

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# SPONSOR OPPORTUNITIES

## PARTNER SPONSORSHIPS

### HOLE IN ONE

**\$1,000**

Who doesn't love some healthy competition! Two opportunities for a single hole at golf on Monday.

*2 Available*

- Personalized hole signage featuring your company and prize (prize insurance to be provided by sponsor)
- Opportunity to be present on course (spotters to be provided by sponsor)

### MONDAY FALL CLASSIC TOURNAMENT CONTEST SPONSOR

**\$750**

Have a presence on the course, either with signage or spend the day at your hole!

*4 Available*

\*sponsorship options are: for Quail or Bear courses - KP or LD

- Personalized hole signage featuring your company & opportunity to be present on course

### MONDAY FALL CLASSIC TOURNAMENT HOLE SPONSOR

**\$500**

Have a presence on the course, either with signage or spend the day at your hole!

*30 Available*

- Personalized hole signage featuring your company & opportunity to be present on course

### SUNDAY FALL OPEN HOLE SPONSOR

**\$500**

Have a presence on the course, either with signage or spend the day at your hole!

*18 Available*

- Personalized hole signage featuring your company & opportunity to be present on course

### GOLF TRANSPORTATION SPONSOR

**\$500**

Help move delegates from here to there and become a transportation sponsor.

*Two Available*

- Your company logo will be displayed on directional signage for pick up locations.

### GOLF CART WATER SPONSOR

**\$500**

Keep our golfers hydrated. Provide each of our golfers with water to stay cool!

*2 Available*

Two opportunities available - Sunday & Monday Tournaments

- Your company logo will be displayed on water bottles, conference signage & slides.

**We look forward to working with you to ensure your organization's goals are exceeded.**

**Please reach out to our team to secure sponsorship or discuss custom opportunities.**

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