



2023 AGM CONFERENCE

SPONSORSHIP OPPORTUNITIES



December 07 - 09, 2023
Fairmont Empress Hotel, Victoria, BC

AGM CONFERENCE SPONSOR BENEFITS

The **BC Road Builders and Heavy Construction Association** is pleased to host its 57th Annual General Meeting and Holiday Celebration in Victoria at the beautiful Fairmont Empress Hotel.

This event is an Association favourite as it provides the opportunity to reflect on the year's accomplishments and successes as well as to prepare for the work ahead for the next year. It also provides an official kick-off to the holiday season with lots of opportunities to network, socialize, and have some fun.

As always, this conference is made possible by the continued support of our members. We thank the many companies who have and continue to sponsor our Association's events.

The AGM is the premier BC Road Builders' event attended by over 600 delegates, including guests from other partnering organizations/association and the provincial government.

Sponsoring this conference is a great way to showcase your company and build further brand recognition while providing much needed support for the Association.

WEBSITE & ELECTRONIC ADVERTISEMENTS

Sponsor recognition will appear in association newsletters and websites

E-MAIL CAMPAIGN

The event and its sponsors will be promoted via a series of email newsletter communications sent directly to the inboxes of hundreds of industry professionals

MOBILE APP

Every attendee of the BCRB Fall Conference will have access to the mobile app featuring the event program and information about our sponsors

ON-SITE DISPLAYS

Sponsor logos will be featured on a variety of on-site signage and digital presentation formats

ON-SITE BRAND INTEGRATION

Branding of the event venues using décor, signage, and electronic displays to ensure excellent brand recognition and connection with attendees

NAME BADGE RECOGNITION

Your conference name badge will highlight you as an event sponsor

RESERVED TABLE AT THE JINGLE BELL BALL

All sponsors valued at \$4000+ are entitled to a complimentary reserved table

Please contact our conference team at events@roadbuilders.bc.ca or 604-952-5507 to confirm sponsorship.



AGM CONFERENCE SPONSOR BENEFITS

2023 SPONSORSHIP BENEFITS & RECOGNITION

	PLATINUM	GOLD	SILVER	BRONZE	PARTNER
SPONSORSHIP INCLUSIONS	\$12,000	\$7,000	\$4,000	\$2,000	\$1,000
Verbal recognition at events	*				
Personalized social media recognition posts	*				
Logo recognition on the monitor at registration	*	*			
Opportunity to provide a room drop to delegates	*	*			
Opportunity to pre-arrange seating for Jingle Bell Ball	*	*	*		
Logo recognition on tent cards/ signage for all events included in your sponsorship	*	*	*	*	
Logo recognition on visual presentations during the conference	*	*	*	*	
Logo placement on mobile app	*	*	*	*	*
Logo placement on conference website	*	*	*	*	*
e-Newsletter Recognition - pre & post conference	*	*	*	*	*
Acknowledgment on BC Road Builders' Social Media	*	*	*	*	*

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SPONSOR OPPORTUNITIES

PLATINUM SPONSORSHIPS

\$12,000

BC Road Builders are pleased to offer our highest level of Sponsorship for the 2023 AGM & Holiday Celebrations

The Platinum sponsorship includes:

- Your selection of featured sponsorship items up to \$12,000
- Prominent placement of your logo with all branding
- First right of refusal on your sponsorship selection for 2024



2 Available

As a Key Partner, we are also pleased to offer additional opportunities for custom signage and promotional material provided by you for branding elements throughout the conference. Your participation will be featured with recognitions throughout the conference programming. Let us know how we can get creative, to support your partnership!



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SPONSOR OPPORTUNITIES

GOLD SPONSORSHIPS

\$7,000

REGISTRATION SPONSOR

Be the delegates' first stop at the 2023 BCRB AGM Conference! This is a premier sponsorship opportunity and will provide your organization with front and centre branding when delegates arrive at the conference & beyond.

- Your company logo displayed on the lanyards that are given at registration.

 **SOLD**

HOTEL ROOM KEY SPONSOR

Every delegate staying at the hotel will receive a room key featuring your logo.

- Your company logo on the hotel room key.

 **SOLD**

JINGLE BELL BALL DINNER SPONSOR

  

 **SOLD**
A Subsidiary of GLEN GROUP

Enjoy being the topic of conversation around the Jingle Bell Ball dinner table.

- Your company logo displayed on the printed dinner menu and on the screen during the event.

KEYNOTE SPONSOR

Be the main event! Sponsor the Conference Keynote taking place during morning plenary.

- Opportunity to introduce the keynote.

 **SOLD**

ROYAL BC MUSEUM GRAND RECEPTION AFTER HOURS JAZZ LOUNGE

1 Available

Keep the party going! Sponsor the after party back at the Fairmont Hotel with jazz.

- Your company logo displayed on the signage at the event

JINGLE BELL BALL AFTER HOURS PARTY SPONSOR

Continue the fun by sponsoring the after hours lounge.

- Your company logo displayed at the event.

  **SOLD**

MOBILE APP SPONSOR

Experience all the programming and communication for the AGM & Holiday Celebrations

- Your company logo displayed on the mobile app

 **SOLD**

Please contact our conference team at events@roadbuilders.bc.ca or 604-952-5507 to confirm sponsorship.



SPONSOR OPPORTUNITIES

SILVER SPONSORSHIPS

\$4,000

BREAKFAST BUFFET SPONSOR

Help get our attendees off to a great start with a buffet breakfast.

- Your company logo will be displayed on the breakfast signage



SOLD

KIDS HOLIDAY GIFT SPONSOR

A very special Santa arrives for photos and to deliver custom gingerbread houses for the children

- Gingerbread houses with your logo attached, packaged as a take away gift.



SOLD

LEADERS' LUNCH - TABLE WINE SPONSOR

Provide wine for the tables, and your logo will be seen as the wine is passed and poured.

- Your logo displayed on branded wine tags (Red or White)



SOLD

MOTI CONTRACTOR OF THE YEAR AWARDS LUNCH - TABLE WINE SPONSOR

Provide wine for the tables, and your logo will be seen as the wine is passed and poured.

- Your logo displayed on branded wine tags (Red or White)



SOLD

LEADERS' LUNCH - RECEPTION HOST BAR SPONSOR

Help attendees enjoy a drink while they await the lunch to begin.

- Your logo displayed at the bar station and on tables during the reception



2 Available

MOTI CONTRACTOR OF THE YEAR AWARDS LUNCH - RECEPTION HOST BAR SPONSOR

Help attendees enjoy a drink while they await the anticipated awards to begin.

- Your logo displayed at the bar station and on tables during the reception



2 Available

JINGLE BELL BALL - RECEPTION HOST BAR SPONSOR

Help attendees enjoy a drink while they await the start of dinner.

- Your logo displayed at the bar station and on tables during the reception



2 Available

JINGLE BELL BALL - TABLE WINE SPONSOR

Provide wine for the tables, and your logo will be seen as the wine is passed and poured.

- Your logo displayed on branded wine tags (Red or White)



SOLD

ROYAL BC MUSEUM GRAND RECEPTION - SIGNATURE DRINK SPONSOR

Branded signature drink.

- Logo recognition at the bar



SOLD

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SPONSOR OPPORTUNITIES

BRONZE SPONSORSHIPS

\$2,000

ROYAL BC MUSEUM GRAND RECEPTION HOST BAR SPONSOR

Help our delegates enjoy a cocktail or two!

- Your logo will be displayed at the bar stations and on the tables during the reception



SOLD

ROYAL BC MUSEUM GRAND RECEPTION PHOTO BOOTH

Always a favorite with our attendees.

- Your logo will be displayed at the photo station and on communications



Atlantic Industries Limited
We Support You.

SOLD

LEADERS' LUNCH SPONSOR

This midday menu features delicious food and your company logo.

- Company Logo displayed on the tables on tent cards



1 Available



MoTI CONTRACTOR OF THE YEAR AWARDS LUNCH SPONSOR

This midday menu features delicious food and your company logo.

- Company Logo displayed on the tables on tent cards



SOLD



JINGLE BELL BALL ENTERTAINMENT SPONSOR

It's not a party without great music - keep the party rocking!

- Company Logo displayed on screens and announcement made



1 Available

JINGLE BELL BALL DOOR PRIZES SPONSOR

It's the season of giving so help us give out some awesome door prizes!

- Company Logo displayed on signage at the event and announcement made during the draw



1 Available

JINGLE BELL BALL COUPLES' PHOTOS

The holiday photo booth is always a hit, and makes a great take home memento

- Company Logo displayed at the photo station and on communications



SOLD



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SPONSOR OPPORTUNITIES

PARTNER SPONSORSHIP

\$1,000

FAMILY BREAKFAST WITH SANTA SPONSOR

Be part of this beloved BCRB family tradition!

- Company Logo displayed on signage at the event



3 Available

ALTERNATE PROGRAM AFTERNOON TEA SPONSOR

A visit to the Empress is not complete without their famous afternoon tea!

- Company Logo displayed at the photo station and on communications



3 Available

PARTNER SPONSOR

Become a Partner Sponsor today to get your logo in front of attendees.

- Recognition will be received on the conference program, conference website, pre and post conference e-newsletter and social media



JINGLE BELL BALL RESERVED TABLE

One reserved table at the Jingle Bell Ball event on Dec 8

- Company Logo displayed on reserved table



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2023 BCRB AGM & HOLIDAY Celebrations



THANK YOU TO ALL OUR 2023 SPONSORS!

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



PARTNER SPONSORS

