

# 2026 BCRB GOLF SPONSORSHIP PACKAGE

## 55<sup>TH</sup> ANNUAL SPRING CHARITY

GOLF TOURNAMENT  
NORTHVIEW GOLF & COUNTRY CLUB

MAY 8, 2026

IN SUPPORT OF



JUNE 19, 2026

THE DUNES AT KAMLOOPS

## BCRB SUMMER ROADSHOW CLASSIC

GOLF TOURNAMENT





**2 TOURNAMENTS. 2 OPPORTUNITIES  
FOR MAXIMUM BRAND EXPOSURE.**



## 55 ANNUAL CHARITY SPRING TOURNAMENT



**288 Golfers**

**Northview Golf & Country Club, Surrey, BC  
Supports BC Childrens Hospital Foundation  
& Betty Spalton Scholarship**

**MAY 8, 2026**

## BCRB SUMMER ROADSHOW CLASSIC



**144 Golfers**

**The Dunes at Kamloops, Kamloops, BC  
Exclusive networking opportunities**

**JUNE 19, 2026**

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## SPONSORSHIP BENEFITS

We're teeing up for another successful year of events, and due to the hole-in-one success of last years **Annual Spring Charity Golf Tournament**, we're excited to announce the **BCRB Summer RoadShow Classic in Kamloops**. It's going to be a great day of golf, sunshine, and networking, with plenty of opportunities to connect with fellow golfers and industry leaders.

Sponsoring at one of the BCRB Golf Tournaments is a great opportunity to showcase your company, products or services while enjoying a day of networking! We're grateful for all our sponsors who make each event possible.

**By supporting the 2026 BCRB Golf Events, you'll receive premium benefits, such as:**

- On site brand awareness to **288 + 144** golfers, plus event volunteers
- Brand awareness through **BCRB e-bulletin, website, & social media platforms.**
- **Custom sponsorship** packages available! Not seeing a sponsorship package below? Reach out!
- **Support from our team** in the lead up and duration of the golf tournaments.
- Supporting the BCRB to be able to put on events such as this, and future events.
- By partnering with the BCRB, sponsors can help **build relationships** with industry partners.
- **First right of refusal** for 2027 sponsorship opportunities .



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	Annual Spring Charity Tournament	BCRB Summer RoadShow Classic	Both (Best Value!)
<b>PREMIER SPONSOR</b>	\$9,000 <b>SOLD</b>	\$6,000 <b>SOLD</b>	\$12,500 <b>SOLD</b>
<ul style="list-style-type: none"> <li>• Signage on Hole One</li> <li>• Logo on inside of Golf Carts</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on Site Recognition &amp; Social Media</li> <li>• Complimentary Golf Foursome</li> </ul>		
<b>REGISTRATION SPONSOR</b>	\$8,000 <b>SOLD</b>	\$5,000 <b>SOLD</b>	\$11,000 <b>SOLD</b>
<ul style="list-style-type: none"> <li>• Signage at registration &amp; dinner registration</li> <li>• Logo on Golf Registration Site</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on Site Recognition &amp; Social Media</li> </ul>		
<b>FLAG SPONSOR</b>	\$7,500 (36 Holes) <b>x1</b>	\$4,000 (36 Holes) <b>x1</b>	\$9,500 (54 Holes) <b>x1</b>
<ul style="list-style-type: none"> <li>• Branded Flag on each hole</li> <li>• Flags to be provided by the Sponsor</li> </ul>			
<b>GOLF CART SPONSOR</b>	\$5,000 <b>x2</b>	\$3,000 <b>SOLD</b>	\$7,500 <b>SOLD</b>
<ul style="list-style-type: none"> <li>• Golf Carts Branded with Company Logo</li> </ul>			
<b>GOLF BALL SPONSOR</b>	\$5,000 <b>x2</b>	\$2,000 <b>x2</b>	\$6,000 <b>x2</b>
<ul style="list-style-type: none"> <li>• Logo on Golf Balls</li> <li>• Each golfer to receive 1 complimentary sleeve of Logo'd Golf Balls</li> </ul>			
<b>DINNER SPONSOR</b>	\$5,000 <b>x2</b>	\$2,500 <b>x2</b>	\$7,000 <b>x2</b>
<ul style="list-style-type: none"> <li>• Signage on Tables at Dinner</li> <li>• On site Recognition During Dinner</li> </ul>			

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<b>LUNCH SPONSOR</b>	\$3,000 x2	\$2,000 x2	\$4,500 x2
<ul style="list-style-type: none"> <li>• Signage on Tables at Lunch On site Recognition During Lunch</li> <li>• Logo on lunch ticket</li> </ul>			
<b>PHOTOGRAPHY SPONSOR</b>	\$3,000 x2	\$2,000 x2	\$4,500 x2
<ul style="list-style-type: none"> <li>• Logo on Photographer Golf Cart</li> <li>• Logo on event gallery</li> </ul>			
<b>BEVERAGE CART/STATION SPONSOR</b>	\$3,000 x4	\$2,000 x2	\$4,500 x2
<ul style="list-style-type: none"> <li>• Logo on Beverage Cart Touring the Course</li> </ul>			
<b>BEVERAGE SPONSOR</b>	\$3,000 x4	\$2,000 x2	\$4,500 x2
<ul style="list-style-type: none"> <li>• Provider of complimentary beverage on course</li> <li>• One ticket per golfer, logo on drink ticket</li> </ul>			
<b>ACTIVATED HOLE SPONSOR</b>	\$3,000 <b>SOLD</b>	\$2,000 <b>SOLD</b>	\$4,000 <b>SOLD</b>
<ul style="list-style-type: none"> <li>• Branded signage on Sponsored Hole</li> <li>• Opportunity to Network with Golfers</li> </ul>		<ul style="list-style-type: none"> <li>• Note: Does not come with golf cart - must be arranged with golf course</li> </ul>	
<b>GET HOME SAFE SPONSOR</b>	\$2,000 x2	\$1,000 x2	\$2,500 x2
<ul style="list-style-type: none"> <li>• Signage &amp; Verbal Recognition at Dinner Encouraging Guests to Use Taxi Voucher</li> <li>• Logo on taxi voucher</li> </ul>			
<b>INTERACTIVE HOLE CONTEST</b>	\$2,000 <b>SOLD</b>	N/A	N/A
<ul style="list-style-type: none"> <li>• Sponsored sign at contest: (Must provide staff to run contest)</li> <li>• Opportunity to Network with Golfers</li> <li>• 2 x Chip to the Boat</li> </ul>			

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<b>HOLE-IN-ONE</b>	\$2,000 x6	\$1,500 x3	\$3,000 x3

- Branded Signage on Sponsored Hole
- Minimum Value of the Prize Should be \$15,000 and Sponsoring Company is Responsible for Prize, Insurance & Spotters

<b>HIT THE GREEN</b>	\$2,000 x2	\$1,500 x1	\$3,000 x1
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- Signage at Sponsored Contest
- Opportunity to Network with Golfers while running Contest (Must provide staff to run contest).

<b>SUNSCREEN STATION SPONSOR</b>	\$1,000 x1	\$1,000 x1	\$1,500 x1
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- Signage at Sponsor Station & logo on Sunscreen Bottles
- Rain or Shine, keep guests free from sunburn!

<b>HOLE SPONSOR</b>	\$700 x36	\$400 x18	\$900 x18
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- Branded signage on Sponsored Hole

## CUSTOM SPONSORSHIPS AVAILABLE

- Have an idea for a sponsorship not listed? Contact the office to discuss further!

## SPONSOR TODAY!

**Ready to sponsor? Contact us today to learn more about sponsorship or available opportunities!**

Roxanne La Claire, Programs Manager - roxanne@roadbuilders.bc.ca - 604-436-0220